

## EBU FORMATS FORUM 2023 SELECTED FORMATS

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### FORMATS SHOWCASE

#### **A Night in the Museum (Een nacht in het museum) - VRT**

After eleven years of refurbishment, experience the grand reopening of The Royal Museum of Fine Arts in Antwerp and join presenter Thomas Vanderveken for an exclusive night preview of a top masterpiece. Be a curator for a night and indulge in the painting's beauty up close, immersed in its colors, brushwork, and delicate lines. Discover intriguing backstories and expert insights projected on the museum's new walls.

#### **Britain Get Singing – ITV Studios**

Roman Kemp hosts this captivating talent show where TV show casts compete in a singing showdown. With star-studded judges and heartwarming moments, witness your favorite soap stars as they reveal their hidden singing talents, all for a charitable cause. A must-watch family show that celebrates unity, mental well-being, and unforgettable performances.

#### **Bubble Experiment (Dans la bulle de) - RTBF**

Step into a futuristic dome for a groundbreaking celebrity interview like no other. Explore the depths of memory as the guest uncovers hidden sensations through sensory capsules. With a soothing voice as their guide, emotions and recollections come alive, while heartfelt messages and testimonials add to the immersive experience. Get ready to be captivated by this innovative sensory journey at the center of memory.

#### **Camper (Kamper) – TVP**

Embark on an exciting journey across Poland with 5 pairs of well-known influencers in this original reality show. Follow them as they face extreme challenges, navigate unexpected situations, and compete for a significant cash prize during their camper tour. With a successful adaptation of internet formats for television, this programme caters to the content and preferences of young viewers, making it a must-watch experience. Polish Television brings you the first-ever format featuring popular Polish influencers, fulfilling the demand for captivating content and engaging participants.

#### **First (Førtsemann) - NRK**

"First" is a comedy reality show featuring 6 Norwegian comedy personalities living on an idyllic farm and competing in challenges to be the first to complete them. Little do they know, it's actually a "mental boot camp" disguised as a reality show to prevent burnout and the show aims to strengthen their mental health. Blending reality show and comedy documentary, the host's research and misguided attempts at helping others drive the narrative. As the season unfolds, the cast discovers the true nature of the show, with no monetary prize but a focus on their enhanced well-being.

### **Foiled (Lurt) – NRK**

Young children enlist the help of a TV personality and a skilled crew to execute elaborate hidden camera pranks on their parents. This groundbreaking format explores psychological and sociological mechanisms while entertaining and encouraging critical thinking. Will the parents see through the scheme or fall victim to the ultimate prank? Get ready for suspense, emotion, and surprising revelations in this unique educational show.

### **How Sexism Shaped our Teenage Years (Cómo el machismo marcó nuestra adolescencia) – RTVE**

Explore how sexism influenced our teenage years in this interactive format. Travel back in time to discover the media and cultural messages that perpetuated inequality. With millions of views and a groundbreaking approach, this format uncovers the impact of symbolic violence and encourages reflection for a more equal future.

### **Hurrah for Rai2! (Viva Rai2!) - Rai**

Experience the ultimate morning show filled with fun, lightness, and brilliant commentary on news events in Viva Rai2! This Italian sensational format, hosted by the great showman and comedian Fiorello from a Glass Box Tv studio, combines political satire with entertaining street performances by talented musicians and impressive choreography. With formats within the format and cross-media elements, it stands as the biggest success of the 2022/23 television season in Italy.

### **Pious Pastries (Fromme Törtchen) - SRF**

In "Pious Pastries," Nicole Freudiger and a diverse group of guests bake traditional holiday pastries while discussing traditions, family, and life. The show bridges cultures, explores different lifestyles and religions, and highlights the unifying power of food. Join them for an engaging and insightful journey into diverse perspectives and shared values.

### **Sleep Tight (Sov Gott) - SVT**

Join comedian and TV host David Batra in a humorous and fact-based reality show as he helps 4 celebrities overcome their sleep problems. With guidance from sleep expert Christian Benedict, they embark on science-related tasks while David explores sleep experiments. Discover solutions and debunk myths in this entertaining quest for a good night's sleep.

### **The New Vermeer (De Nieuwe Vermeer ) - NPO**

In a unique competition, artists are challenged to give a personal interpretation of a missing Vermeer painting. Professional artists and participants at home immerse themselves in Vermeer's style, creating works in his spirit. The winning pieces will be exhibited at the Mauritshuis during the Vermeer year in 2023.

### **The Yurt Celebrity Green Challenge (La Yourte) - RTBF**

Join 3 celebrities on a unique adventure as they compete to win up to €10,000 for charity. Little do they know, they'll be staying in an isolated yurt in the countryside, far from their usual comforts. Facing challenges and dilemmas, they must adopt environmentally sustainable practices and conserve their resources. This format combines entertainment with an eco-responsible message, allowing celebrities to reconnect with their emotions and discover a new way of life. Will they be able to adapt and thrive in this environmentally conscious adventure?

### **We've Got to Walk (Waarom wachten) - VRT**

In the heartfelt series, famous individuals have meaningful conversations with their parents or children. Through thought-provoking questions and emotional walks in nature, they express their love and strengthen their bonds. This touching show encourages viewers to reflect on their own relationships and consider the importance of open communication.

### **Worst Play-Scenario - RTVE**

Three established Spanish theater actors mentor 30 celebrities with untapped acting potential. This innovative talent show combines cultural dissemination, entertainment, and rigorous training to bring powerful scenes from relevant plays to life. With universal themes like feminism, revenge, and passion, this prime-time performance honors theater and its dedicated artists, making it a must-watch for all theater enthusiasts.

## **FORMATS PITCH**

### **Aria – NPO/OMROEP MAX**

In this family entertainment format which mixes culture and entertainment, 10 ordinary people with great talent, dream of a breakthrough as an opera star and will be challenged to perform the most amazing opera's live on stage accompanied by a live orchestra. The winner will receive a scholarship at the National Opera.

### **Factcheckers – VRT**

Factcheckers is a captivating factual entertainment format that challenges the truthfulness of three different facts in each episode. In a world filled with news, fake news, and viral content, our hosts embark on a quest to uncover the truth. From fun and controversial facts to big and small claims, they leave no stone unturned in their pursuit of knowledge. Acting as guinea pigs, they test and investigate each fact, bringing a unique twist to fact-checking. Join us as we separate fact from fiction and uncover the truth behind intriguing claims.

### **The Detectives – SVT**

"The Detectives" is a comedic game show, in which a group of 7 contestants – mainly comedians – compete in teams of two by completing detective-like missions assigned to them. Each participant hosts one episode, which means that the team's constellation changes every week.

### **Pushing Limits - NRK**

In partnership with World Athletics, the Duel will follow elite athletes in training for the World Athletics Championships in 2025, telling the human stories behind athletic performance at the highest level. Developed in partnership with the EBU Sports Committee (and in the context of the EBU members having acquired the rights to WA25) this public-service documentary series aims to bring new audiences to the sport while benefitting from the popularity of elite sports behind-the-scenes series.

### **The Golden Egg – VRT**

'The Golden Egg' is a studio-based treasure hunt, where three duos enter the studio containing 100 unique and vintage objects to find the most valuable object – the Golden Egg. Two pairs will be eliminated, and the final pair will have to select the final object that they think could be the Golden Egg. This final object will have a cash value and the team will then have to decide if they want to take home the cash value of their final object, or a guaranteed cash prize, that could be lower or higher than the value of the object.

### **The Lost Games – SVT**

Five duos consisting of one comedian and one ex-athlete, compete in old Olympic games that are no longer taking place.

### **The Story of ... – DR**

With high-end drama, sophisticated story-telling, and beautiful images of indigenous landscapes and pre-historic sites, this award-winning primetime series has brought families together to watch and

create a deeper understanding of the connection between past and present through an extraordinary visual experience. The original series, The Story of Denmark, was an instant sensation on DR1, which was then followed by the Story of the Netherlands (NPO1), The Story of Flanders (VRT1), and soon The Story of France (France 2). The Story of Europe is an international co-production that will give us a sweepingly entertaining overview of Europe's history and people and will demonstrate that our shared history which has unites us through the ages, is much larger than whatever may divide us today.