

Open source interactive television in Italy (and Europe too)

Geneva 11.7.2012,

13th Libre Software Meeting

Andrea Venturi (Avalpa)

a.venturi@avalpa.com







Analog tv is over..

DVB is taking off very well in many parts of the world!











Interactive tv is here

and many players offering services in the living room:

- Broadcasters with some standard solutions
- TV set manufacturers (Smart Tv)
- Complimentary STB (Google Tv, Apple Tv?)
- Other (generic media centers), <u>user</u> choice

ON GOODS ?

Culture, society and libre software









Broadcast interactive tv

- Three main standards in Europe:
 - MHEG mandatory in UK since around 2000
 - MHP in Italy since 2004 (5 million on STB/TV)
 - HbbTV starting last year in DE FR, now ES other
- TV & Internet nets compLeting each other
- TV & Internet player <u>competing</u> in a big way!







Italian issue^Wopportunity

- The analog switch off ended this 4th of July!
- Still more then 500 broadcasters
- 5 million of MHP Java TV/STB growing
- Terrestrial and Sat players fighting in a big way
- Internet is someway lagging behind..
- Interactive tv services still half bake







The digital tv scenario

The market: many broadcasters looking for transition to digital

End users: many people getting to digital entertainment <u>thanx</u> to the economic turmoil!

The competitors: few large techie companies providing bloody expensive and closed solutions.







The open source strategy

These guidelines will keep open source relevant:

- Give more focus on creativity from the bottom
- Sharing abundant resources (free & open software)
- Adding value to scarce goods (time, content, skills)
- "Keep it simple"
- Rapid prototyping
- Component on the shelf









Three fingers approach

- We share 3 "technologies" for interactive television in open source sauce:
- **OpenCaster**: a DSMCC server and more
- Wizard: a sample MHP app as presentation
- **JET**: a Java middleware for DVB STB.



Properly integrated and customized, could deliver reliable services for new content.







High level design

Avalpa free software cover both the side of digital television





Ts multiplex

Many audio visual services are interleaved splitted in packets 188 bytes long, starting with 0x47 sync byte





Key technologies

Digital tv is all about these key technologies:

- MPEG2 system TS & AV
- DSMCC (MHP HBBTV MHEG5 OTA-SSU)



- Java (mobile embedded) C Perl Html/JS
- Linux (Embedded)
- IP (internet protocol..)









OpenCaster 1/3



- GPL v2 open source MPEG2 TS "swiss army knife"
- •interactive television support (MHP MHEG HbbTv)
- Third parties different vendors HW output support for DVB-T and DVB-ASI
- •FUNNY! Support also TS generation over UDP/multicast/IP (and on parallel port IEEE1294 :-)
- •Native on x86, ported also on ARM (Beagleboard)..
- •ACM Paper "An Open Source Software framework for DVB-* transmission"







OpenCaster 2/3

The basic concept of Opencaster was born in **2004** as a <u>DSMCC</u> carousel server, for enabling Italian regional providers broadcast <u>MHP</u> interactive applications.



It was released as open source because:



- We were new-comers and small. We want to become relevant
- The BIG money were to be made on applications and not on the engine!!







OpenCaster 3/3

- It's freely available on our web site. Go get it..
- More then 5K registered users since 2008.
- The best names of digital television are all there
- So, since one year we scrapped the email registration.



COMMON GOODS ? Culture, society and libre software





Tv in a box..

The first fully digital television with interactive services generated by Opencaster is broadcasted in Italy on DVB-T since 2005:

Lepida TV by Lepida SPA, utility of Regione Emilia Romagna government











The strong points



These are key points in value proposition

- Tools are reliable (as are the simplest possible, unix)
- Everything is open source (trustworthy)
- Solutions leverage as far as possible other GNU/Linux tools
- Just fine for the command line (low speed remote access, scriptability)
- The license permit every fair use case and do not force obsolescence.







The weak points



- Prospects still don't get the free software concept
- This flexibility has long term support issues: two setups are never quite the same!
- Competitors try to raise barriers other then technical merit (because they know <u>free soft is a game changer</u>)
- People always ask for more or "crazy" features , as they think this is easy for an "open" toolset..
- Sustainability is a concern as there's high "churn" rate







How OpenCaster works

The basic design decisions:

- Command line config
- Many simple tools (ts...something)
- Fifo connections
- Python for tables & structure descriptions
- C for the heavyweight processes









A look in the gory details..

Let's see some internal details of OpenCaster

- It's not relevant the mere technique, here
- Try to "feel" the deep spirit buried into the project: the GNU/Linux "way of life": the "kiss" approach.







How this stuff works..

A graphical representation of a real "world-class" product:









The runtime engine..

• Few rows of scripting and a continuous stream flows out on the digital air..

tscbrmuxer b:2300000 video.ts b:188000 audio.ts b:3008 pat.ts b:3008 pmt.ts b:1500 sdt.ts b:1400 nit.ts b:1000000 ocdir1.ts b:2000 ait.ts o:13271000 null.ts> a_fifo.ts &

tsstamp a_fifo.ts 13271000 > another_fifo.ts &

DtPlay another_fifo.ts -t 110 -mt OFDM -mC QAM16 -mG 1/4 -mc 2/3 -mf 578







Datacast & Updates

- DSMCC "packetize" a filesystem (FS).
- The FS is "aired" as a loop, a carousel..
- You can update files on air on the fly
- Signal the change to the middleware on the client to perform dynamic update
- # simple command:
- oc-update.sh ocdir1 0xB \$ver \$pid 1 1 0 0
- # 0xB: component tag of the carousel







PSI/SI table natural description

A python snippet # Service Description Table (ETSI EN 300 468 5.2.3)

sdt = service description section(transport stream id = 1, # demo value, an official value should be demanded to dvb org original network id = 1, # demo value, an official value should be demanded to dvb org service_loop = [service loop item(service ID = 1, # demo value EIT schedule flag = 0, # 0 no current even information is broadcasted, 1 broadcasted EIT present following flag = 0, # 0 no next event information is broadcasted, 1 yes running status = 4, # 4 service is running, 1 not running, 2 starts in a few seconds, 3 pause free CA mode = 0, # 0 means service is not scrambled, 1 means at least a stream is scrambled service descriptor loop = [service descriptor(service type = 1, # digital television service service_provider_name = "Avalpa", service name = "Avalpa 1".),],), ii. 🗆







Don't reinvent the wheel..

- Whenever you have to design a feature think about the good old traditions (google relieves memory hiccups..)
- We bet the 99% of times you'll find a ready made approach.
- Here the two tools we use ALWAYS put in our setups (and there's not cron..)







Auto Updates

- With "inotify" you can auto update carousel easily enough
- # looping and waiting for something to update the data dir! echo "waiting for updates on the ocdir1 directory" VER=1 while inotifywait -rq -e close_write \$CFGDIR/ocdir1; do DATE=`date` let "VER+=1" let "VER&=15" echo "[\$DATE]: updating ocdir1.ts filesystem to ver: \$VER." /oc-update.sh \$CFGDIR/ocdir1 0xB \$VER 2003 1 1 0 0 sleep 1

done







Scripts in background

- With "screen" you can execute scripts as if they were attached to a terminal
- execute from /etc/rc.local for a proper restart

create a screen with eit-generation for each pid; put pid into pids list separated by space muxids="01 02 03 04 05 06 07 08 09 10 11" for muxid in \$muxids; do /bin/su -c "/usr/bin/screen -d -m -S ts-\$muxid sh -c \ '/usr/bin/screen -X zombie qr; /home/avalpa/config/start.sh \ \$muxid"" \$user done







Scripts in background/2

• Here the list of screen you can reattach

avalpa@TelePippo:~\$ screen -d -r There are several suitable screens on: 18031.ts-11 (07/05/2012 05:17:56 AM) (Detached) 11874.ts-10 (07/05/2012 05:17:46 AM) (Detached)

22510.ts-01 (06/26/2012 10:35:51 AM) (Detached) Type "screen [-d] -r [pid.]tty.host" to resume one of them.







OpenCaster 3.1.4

In 2012, the latest release!

These are the main new features of OpenCaster 3.x:

- seamless playout of MPEG2 offline encoded videos
- transport stream over IP support for IP headend
- updated pdf manual with plenty of examples and 100 pages (doc is always key for open source!)

NOW you can do digital television in a box!







Make money on free soft?

How are we running this business..

- Consultancy and training
- Integration of products in complex environment
- Maintenance (assurance!) of software
- Development and customization
- Content and service creation
- Remote management and service center









Last few words

- This is not rocket science at all..
- Technology is just a piece, creativity is key
- Since the Net has come, people "borrows" everything; got it? so do the same (legally)
- Right people in the right place do make the difference
- Viral software freedom is an avalanche, ride it!

(or try to keep your last breath forever)







have a B plan

And always keep in mind the other plan!

- * Have fun
- Pump up the volume
 Wait the Big ?:-)

That's what business @ internet time is all about!



