

Sustainability in Production

&

how it all started for the VRT

24/06/2021

2017 Kick Off



BUCK

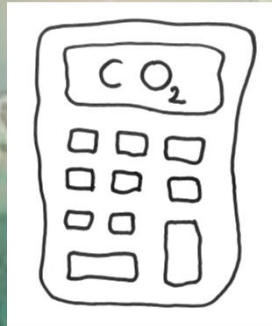
**START MISSIE
SHOWS
COPRODUCTION
FINANCIAL SUPPORT
MISSION**

**2016 – 73 shooting days
32 x 15 min
ZODIAK
VAF mediafonds
Sustainability**



BULLET POINTS

1. to measure = to know



BUCK

**START MISSIE
SHOWS
COPRODUCTION
FINANCIAL SUPPORT
MISSION**

- 10 %

**2016 – 73 shooting days
32 x 15 min
ZODIAK
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Sustainability**



2. EVERYBODY

3. COMMON SENSE





4. INFORM & RAISE AWARENESS

5. THE 3 L'S

- LIMIT CONSUMPTION
- LIMIT WASTE



LIMIT CO2 EMISSION

6. THE R'S

- Recover
- Re-use
- Re-invent: give it another purpose

Creativity prevails



7. Invest

tablets & smartphones: completely paperless

Hotel

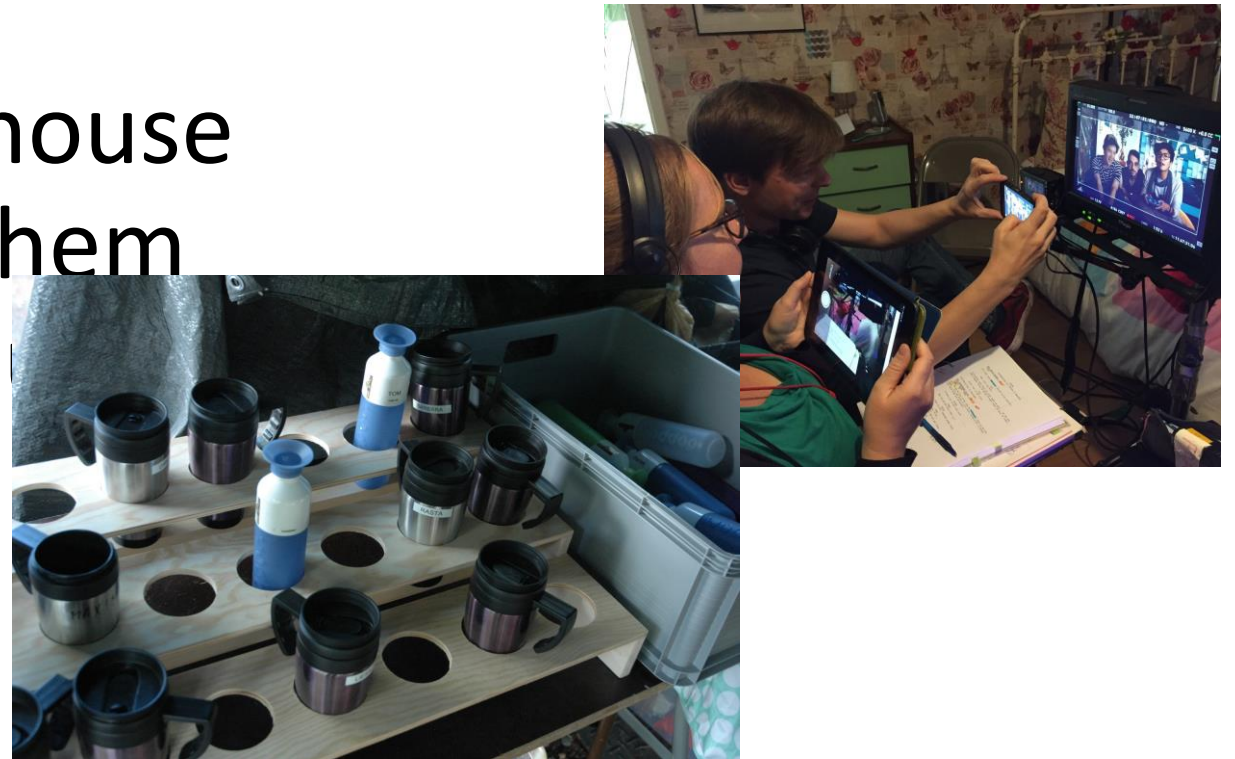
Rent pop up productiehouse

2^{de} hand bicycles & sold them

Waterbottles & coffeeec

2^{de} hand dishwasher

Water fountain



9. Transport

- Trucks stay on location at night
- Hotel
- Everybody note his kms
- Rent HYBRID cars
- Plan:
 - Carpool
 - Actors call together
 - Train & buses
 - Runners at trainstations



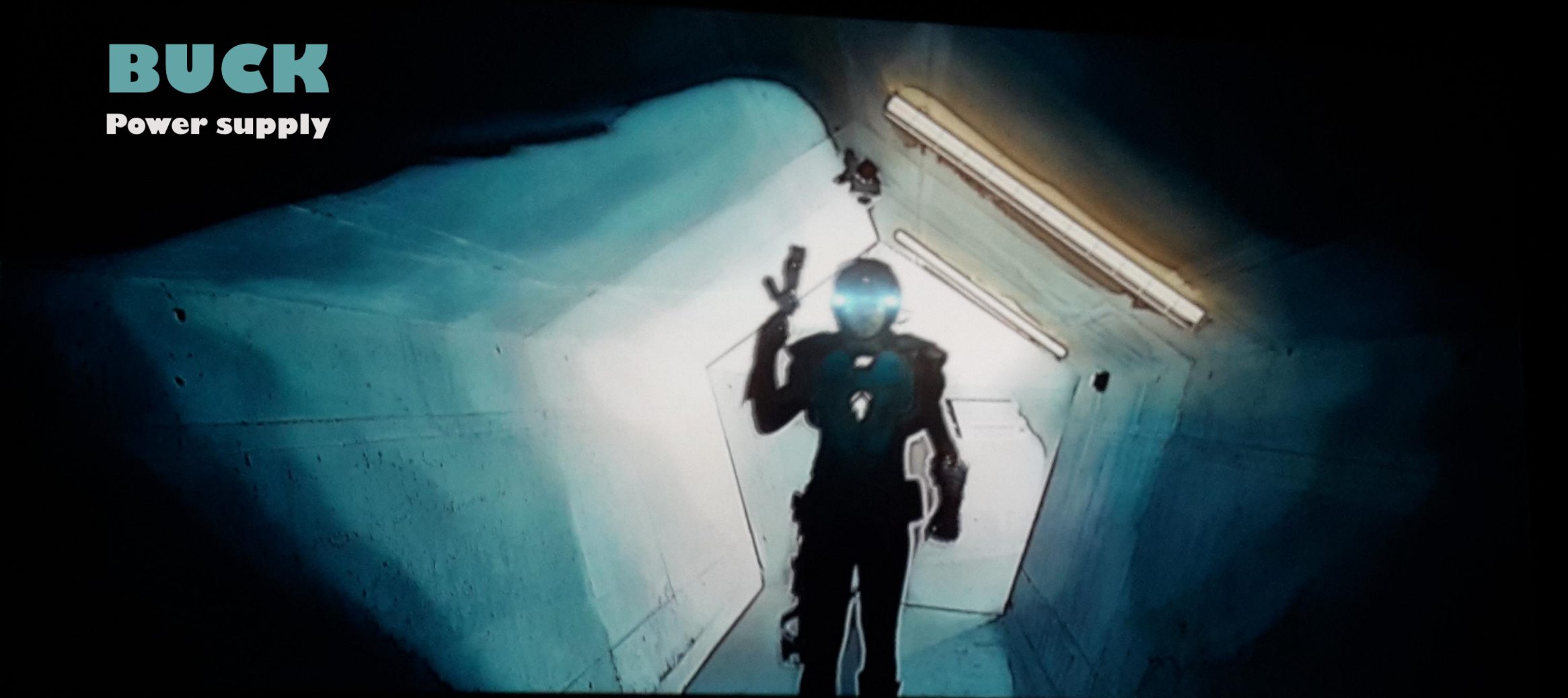
sustainable expensive ?

BUCK

		BUCK	<i>niet DZ</i>
Cast & crew	km	143 498	179 666
	CO₂	27	32
	euro	50 000	63 000
Materials	km	7 442	54 639
	CO₂	3	51
	euro	7 500	55 000

BUCK

Power supply



Distribution box



2,4 tons CO₂ - 6 140 €

Generator



38,1 tons CO₂ - 18 250 €

10. (Don't) be an asshole

Paperless 60 copies X 30 pages X 32
scripts = 57600 pages of paper

Dropbox

Veggie day

Re-use, resell, give it another destination





Sustainability in Production

2021

simplified carbon calculator



general information

working days
shooting days
budget
location

heating

renewable energy
green heating

transport

hybrid cars
carpooling
public transport
bicycles

electricity

(alternative) generator
power box
LED - lighting
electricity consumption

waste

sort waste
buy low-waste products
2nd hand material
re-use

catering

seasonal products
local produce
fresh & organic
vegetarian menu
reusable tableware

post production

material costs
montage
visual effects
costume

Loslopend Wild : Individual Form

10:28

INVULBLAD

* Required

1. 11/08/2020 *

Please input date in format of d/MM/yyyy

2. In welke fase van de productie zit je ? *

Pre-productie

Productie

Postproductie

3. Met welk type vervoer ben je gekomen ? *

Als je meerdere hebt gebruikt op 1 dag vul voor elk een apart invulblad in

Select your answer

4. Met hoeveel ben je samen gekomen ? *

Let op: alleen gehele getallen!

10:28

INVULBLAD

5. Met welke brandstof ? *

Select your answer

6. Hoeveel km heb je hiermee afgelegd ? *

Let op: alleen gehele getallen!

The value must be a number

7. Wat heb je gegeten ?

Vlees

Vis

Veggies

8. Naam *

Select your answer

Submit

Calculator : in Teams

Form per person

VRT the future



2019 VRT Footprint = 31,218 t CO₂ of 15 t pp

GOAL = 2026 VRT - 35% CO₂ emission or 2 ton CO₂pp

1. Mobility : leasing bicycle, speedpedelecs, electric cars, telehomework, satteliteoffices
2. Catering durable suppliers - Group purchase, no plastic, waste, seasonfood
3. Purchase : durable suppliers - Group purchase
4. New Building: 2026 energy neutral

VRT the future



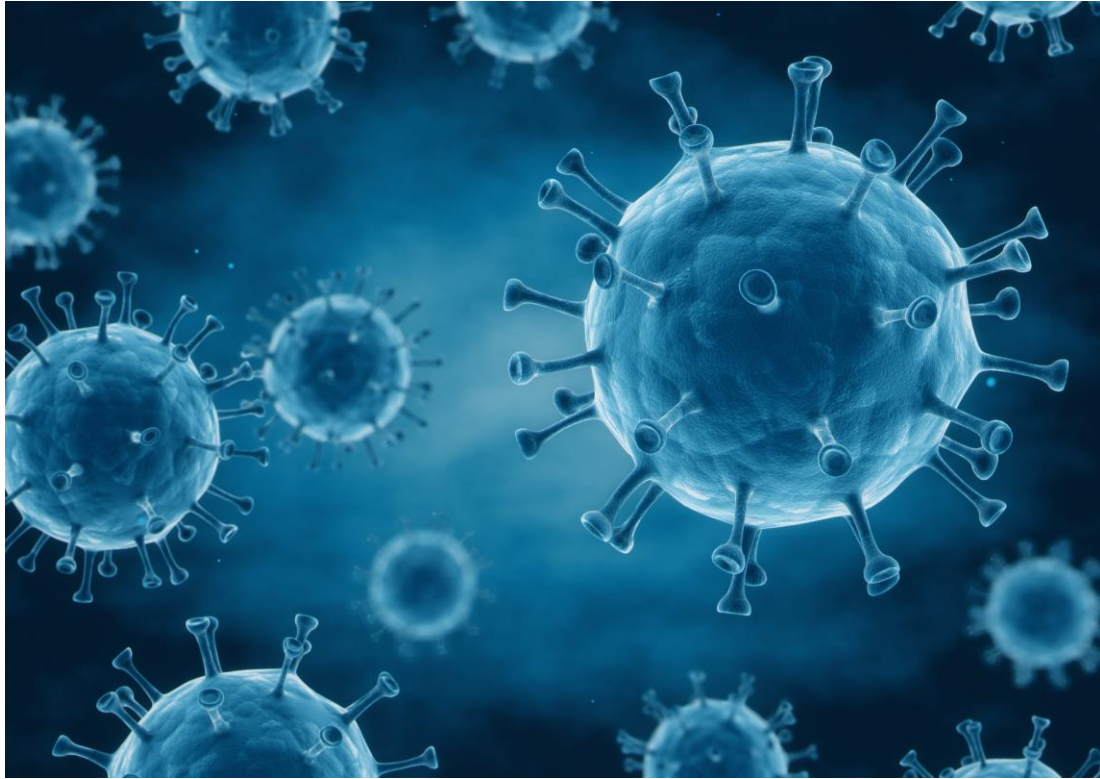
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5. Production : Eureca



Covid *game break*



demotivation