

# Scope 3 at the BBC

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# Overview



- Introduction to the BBC
- Sustainability at the BBC
- Scope 3 Supply Chain: BBC's decarbonisation plan
- Q&A

# A STRATEGY TO DELIVER VALUE FOR ALL

## No.1

most trusted news brand in the UK and in the US, and we are the most trusted international news provider globally

## 8 in 10

UK adults (16+) consume BBC News services on average per week – that's double the next nearest provider

## 76%

the BBC remains the UK's most-salient cultural export with 76% awareness among influentials across the world

## No.1

brand for media in the UK

## 9 in 10

UK adults (16+) use the BBC on average per week, and almost 8 in 10 16-34s – more than any other brand for media

## 6hrs 9m

time spent watching BBC TV/iPlayer on average per person, per week – more than Netflix, Disney+, and Amazon Prime Video combined



# Challenges and Opportunities

 NET ZERO



- Footprint: We are a big organisation with buildings all over the world
- Programmes: Our programmes have the potential to change the world
- Decarbonising productions needs a bespoke and industry approach



# The opportunity: Role of Broadcasters and our impact



Research for 6 UK broadcasters revealing key insights into the role broadcasters can play in inspiring audiences to make changes to tackle climate change and biodiversity loss.

<https://www.ipsos.com/en-uk/pan-uk-broadcaster-climate-research>



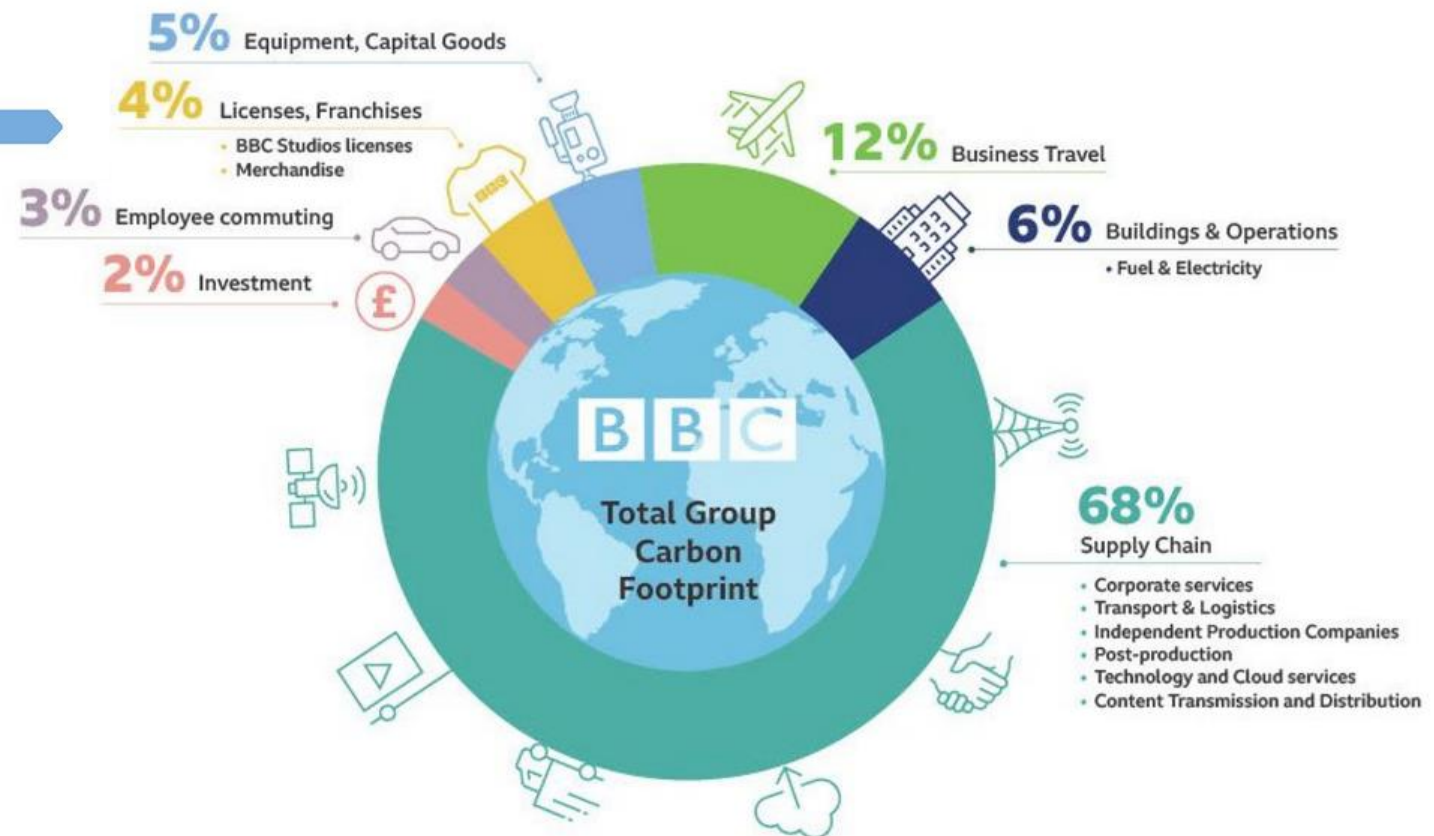
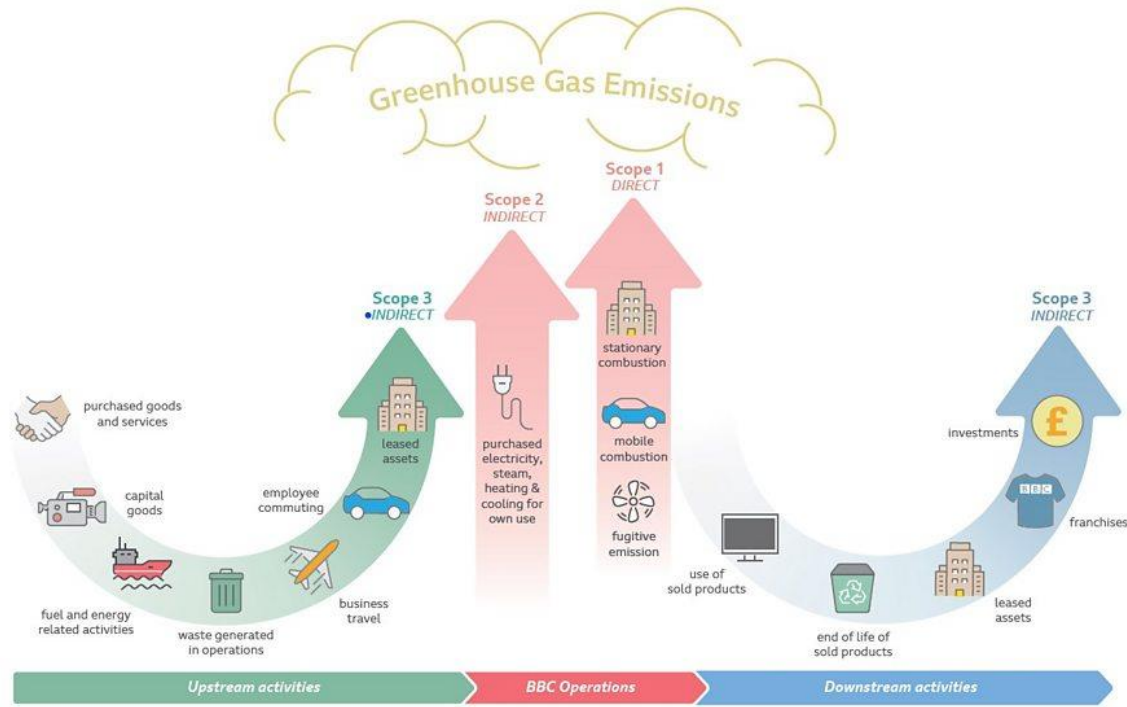
# Targets and data



The BBC is committed to reducing greenhouse gas emissions from our direct operations (Scopes 1&2) by 46% and from our value chain (Scope 3) by 28%, both by 2030/31 from a 2019/20 baseline.

These targets were approved by the Science Based Target Initiative (SBTi) in 2021 and have since been assured by a number of external partners.

We will be setting long-term Net Zero emission reduction targets, as required to decarbonise our GHG emissions by 2050 inline with the SBTi.



# BBC: Scope 3 Supply Chain Decarbonisation Plan



# Scope 3 Supply Chain



68% of our emissions come from our supply chain.

13,000 suppliers – A variety of very large and very small organisations

12 strategic suppliers (STaR)

- Contracts, typically over 5 years in duration with high annual spend and are our most strategic relationships.
- Many of these services are essential to keep the BBC on air

# RESPONSIBLE PROCUREMENT STRATEGY

SELECTING AND DEVELOPING SUPPLIERS WHO SHARE THE BBC'S OBJECTIVE OF PUTTING SOCIAL, ENVIRONMENTAL AND ECONOMIC SUSTAINABILITY AT THE HEART OF HOW AND WHAT WE BUY

# INTRODUCTION

<https://www.bbc.co.uk/supplying/working-with-us/responsible-procurement>

Our strategy centres on three linked principles – the ‘three Ps’:



**Planet** – delivering the BBC’s sustainability targets of achieving carbon reduction and Net Zero emissions, a circular economy approach to the supply of goods and services (reducing, reusing and recycling), and the removal of single use plastics from all supplies (including supplier supply chains). Suppliers are encouraged to join the BBC in delivering its targets by presenting innovative solutions to reduce the environmental impact of our business and creating their own targets and roadmaps and activities to achieve Net Zero.



**People** – reflecting the diversity of the United Kingdom’s population, with suppliers achieving diversity in the workforce, supporting inclusion for all and attracting a diverse supply base in order to create an equal marketplace where opportunities are open to all. This encompasses supporting those with accessibility needs, monitoring for infringements on people’s human rights (including Ethical Trading, Modern Slavery, and promoting fair and equal pay). For those suppliers holding our data, we expect the highest standards of information security, with full assurance against potential breaches.



**Pound** - delivering progressive targets across all areas of our social value and sustainability goals at the optimum cost, maintaining best value for licence fee payers. We want to identify innovative cost effective ways to achieve our goals, working at the right pace across our supply markets.

Our strategy will be delivered by setting specific provisions as we purchase goods and services, asking suppliers what they have done and are doing across the range of social value and sustainability initiatives that mirror the BBC’s aspirations. We will evaluate suppliers’ proposals as part of the award criteria, giving proportionate weighting to responsible procurement criteria where appropriate; and increasingly include contractual commitments and performance measures to support delivery and innovation in these areas.

We look forward to working closely with all sectors of our supply chain, sharing ideas and emerging best practice to push ahead as quickly as we can. We will progress the range of social value and sustainability initiatives in equal measure and seek to demonstrate to licence fee payers that we are delivering upon their expectations, acting responsibly, proportionately and with integrity in selecting and managing our suppliers.

# CDP – Environmental Performance



NET ZERO



Suppliers are invited to contribute their own environmental data (in support of the BBC's contribution) through Carbon Disclosure Project (CDP), a global disclosure system for organisations to manage their environmental performance.

Improve data quality across all Scope 3 categories:

- Emission Data to replace spend based calculation approach

Supplier Maturity Assessment.

Encourage suppliers to move to Net Zero.



# STaR Forum



- Key strategic contracts to the BBC
- Led by Relationship Management in Procurement
- Attended by key Contract Managers, as well as Sustainability, Risk Management, Finance etc
- Regular reporting on performance which includes Sustainability including :
  - ✓ CDP Scoring and Maturity
  - ✓ SBT's & renewable electricity
  - ✓ Progress towards emission reduction initiatives



# Supplier Engagement

## NET ZERO

- Regular engagement with STaR contracts, and now expanding to wider supply chain.
- Representatives from Sustainability, Contract Management and Divisional Sustainability leads.
  - Encourage CDP reporting, SBT's, renewable energy
  - Reporting progress towards targets & working towards data improvements
  - Support, guidance and training
  - Knowledge sharing
  - **Working in partnership for a shared goal (Sustainability not always a contractual requirement in existing contracts)**



# Procurement

## NET ZERO

Ability to embed sustainability requirements in financial business cases and new contracts, to drive change.

Standardised procurement requirements in tender documentation: SBT's and CDP reporting

Tender evaluation guidance 'what good looks like'.

All new contracts to have sustainability progress reporting

Wider sustainability knowledge for all stakeholders engaged in procurements (large and small).



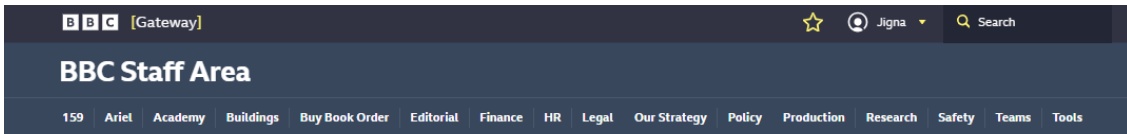
# Stakeholder Engagement within BBC



- Provide bespoke Scope 3 training for relevant managers.
- Dedicated Procurement lead supporting sustainability (new procurement documentation)
- Tailored approach adapted for Production related emissions.
- Cross industry support and engagement to develop a consistent approach.
- Create internal dashboards and provide data that supports behaviour change – waste and travel.



# Net zero Staff, industry and supplier engagement



BBC Green gathering a huge hit!  
3 comments



*This approach bringing all your partners and suppliers together in such an engaging, educational and collaborative way feels really innovative and market leading*

**James Ramsay**  
Director, UKI Solutions



# Scope 3: what are we doing to reduce emissions?

## Our current position

- ✓ 3 dedicated Sustainability Manager resources – BAU, production and data focuses
- ✓ Strategy and plan going through internal governance approval process
- ✓ Implementation mode

## Our 10-point plan to decarbonise scope 3 emissions

Engagement and culture	Active engagement with strategic contracts and largest emission categories
	Provide bespoke training
	albert breakthrough strategy and development of certification tool
Data	Move from spend-based to consumption-based data collection
	Implement EARTH platform and create internal dashboards
	Upgrade from annual verification to limited assurance
Policy and contracts	New contracts over £5m mandate CDP and SBT
	BPO contract with TCS a YoY emissions reduction target
	Pilot internal carbon budgets (Studios, Sport, TV)
	Integrate sustainability questions into procurement processes (ITT, PQQ)

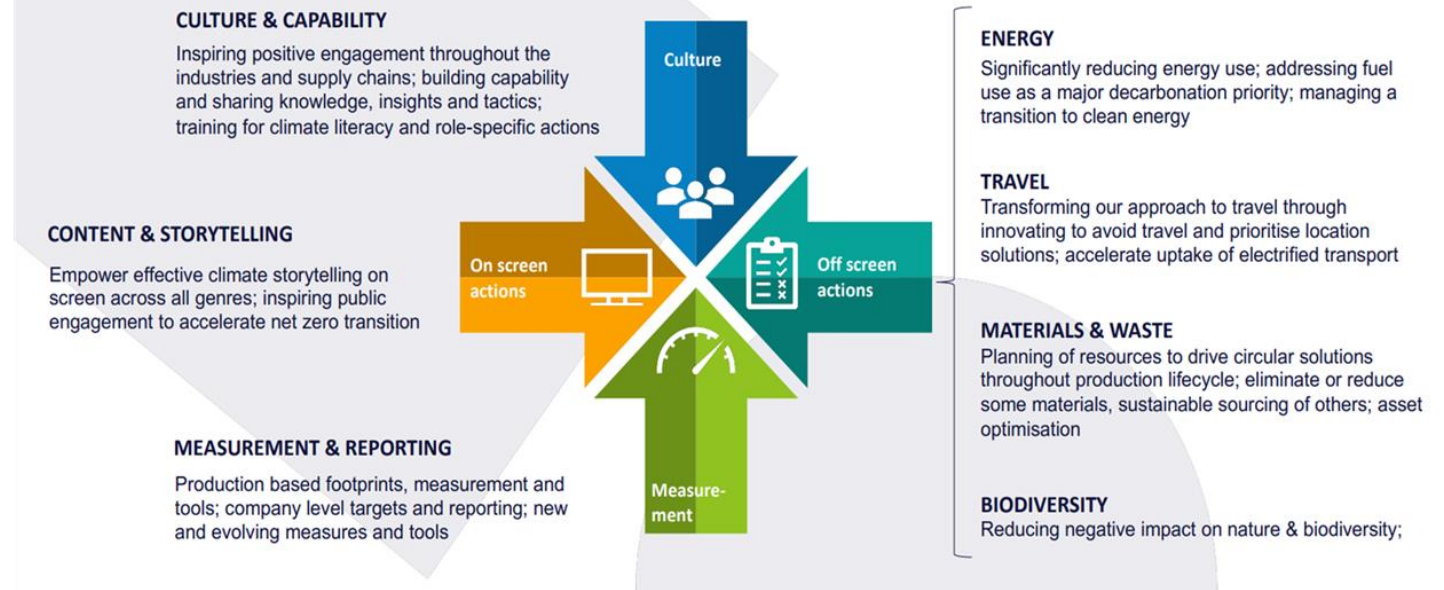
## When will we know if the plan is working?

- We are currently modelling the projected scope 3 emissions reduction from 19/20 to 50/51  
Scope 3 relies on externally sourced data, typically only provided on an annual basis

# Overview of the challenges

- **Getting started!**
- **Obtaining accurate data**
- **Re-baselining**
- **Targeting resources for efficient returns on investment**
- **Not overburdening suppliers**
- **ESG tools and procurement solutions**
- **Engagement with all parts of the organisation**
- **Verification and assurance**

*Our vision: creative, thriving and sustainable screen industries supporting our transition to a net-zero society*





**Thank You  
Questions?**

**B B C**