## TECHNOLOGY FACT SHEET

# UHD, HDR & NGA

The EBU is promoting a set of best practices for UHD, HDR and NGA to clear the path for new services.

### THE CHALLENGE

Sound and picture quality improve continuously, but no organization can upgrade entire facilities every time a new feature becomes available. For broadcasters, the current challenge is to "pick and mix" from the following list of technical options:

- UHD MORE PIXELS
- NGA NEXT GENERATION AUDIO
- HDR MORE LUMINANCE LEVELS
- WCG MORE COLOURS
- HFR MORE FRAMES PER SECOND

#### **HOW THE EBU HELPS**

The EBU community provides technical specifications and guidelines, performs tests, and shares practical experience. Some recent work:

EBU Tech 3372

UHDTV service parameters enabling maximum interoperability with CE displays in the European market from 2020. Eurofins has associated the following compliance logo with Tech 3372:



- **EBU Tech Report 050** Subjective evaluations of 100 Hz HFR, showing that HFR can significantly improve image quality, but that CE display processing alone can do a lot, too.
- EBU Tech 3320THE document which specifies when a<br/>professional monitor can be called Grade 1/2/3.<br/>Version 4.1 includes lessons from the 2018<br/>monitor testing work (EBU Tech Report 047).
- EBU Tech 3325s1 Supplement on new 10-bit HDR colours, including "Lush Green", "Blueish Purple" and "Luminous Bright Red".
- **EBU Tech 3392** Audio Definition Model (ADM) metadata profile that enables interoperable NGA content production.
- **EBU Tech 3388** The EBU ADM Renderer (EAR) natively interprets ADM metadata (ITU-R BS.2076), as demonstrated by its reference implementation.
- **EBU Tech Report 045** Call for a broad adoption of ADM-based NGA throughout the entire production chain, with transparent conversions.

#### **NEW EBU HDR COLOUR BARS**



The EBU colour bars will help to measure luminance response and visualize saturation, hue shifts, and near-black performance. It will also have a test for correct Quad-3G-SDI and 2SI installation.

#### **FIND OUT MORE**

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